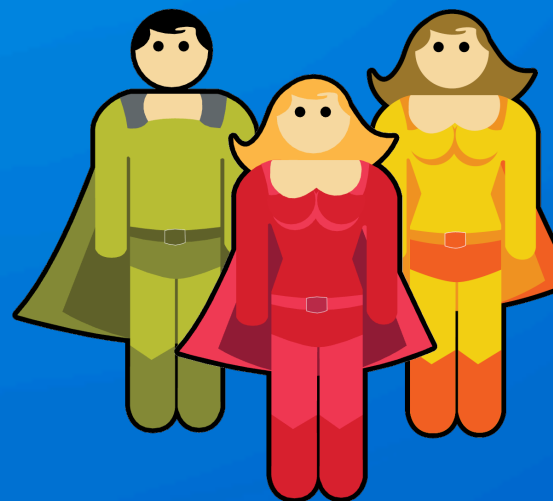


timeetc

MEDIA PACK





Press Enquiries

Please contact our PR & Marketing Manager, Ceri Gautama

e: ceri@timeetc.com t: 0844 561 0492

[Click here to obtain high-res company images and logos](#)

Company Information

Time Etc is a thriving Virtual Assistant company that provides remote help and assistance to busy business owners, entrepreneurs and directors. We act as business superheroes and the idea is simple – we do the tasks that business owners don't have time for, so that they can get on with running their business effectively.

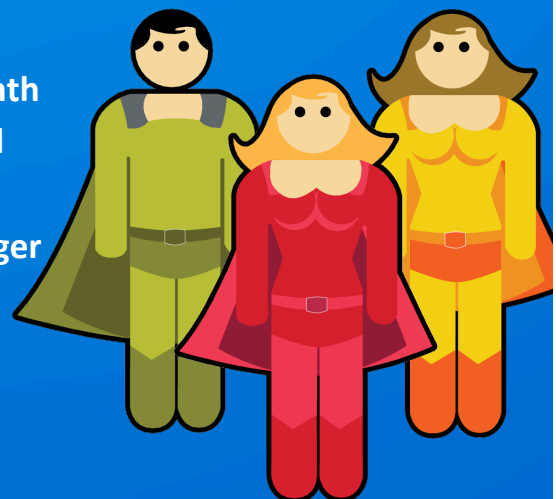
The company counts Penni Pike, formerly Sir Richard Branson's executive assistant for 31 years, as a key advisor – so we know a thing or two about supporting busy, successful people.

We'll take on any task, ranging from the mundane (e.g. credit control, diary management) to the exciting (when a client needed rocket fuel, we immediately sourced suppliers on his behalf and got it to him by the end of the day).

Since launching in 2007, the company has experienced rapid success, as follows:

- Started right at the beginning of the recession
- Zero to £million turnover in 4 years
- Largest market share of Virtual Assistant companies in the UK
- Growing by 25% a year
- Saves businesses an average of 2000 hours a month
- 200 clients across the UK, and some international
- Investing in further expansion and new ventures.

Including the launch of a virtual marketing manager service, a virtual accountancy company and a luxury concierge service.





What Time Etc can offer the media

We're always happy to provide whatever information or comment you need on the issues facing small businesses in the UK; we work day in day out with businesses that have come to us because they need help running – and growing – their businesses. For example, we can tell you:

- Why outsourcing is the way to grow your business
- How UK businesses can bypass red tape issues
- What small businesses are spending – and saving money on
- Why we've boomed despite the recession
- How we've made a virtual assistant service personal
- Why the market for virtual business solutions is more popular than ever
- How UK businesses need more support
- What we think about initiatives like Start Up Britain
- We can also arrange client interviews and comment

Key company members available for interview

BARNABY LASHBROOKE, FOUNDER & DIRECTOR

Barnaby is a 28-year-old serial entrepreneur, well known for innovative business concepts designed to help busy entrepreneurs. At the age of 17 Barnaby started a web-hosting company, which he later sold in a multi-million pound deal. After that, he launched Time Etc out of a passion for helping business owners and making them feel less isolated. Since then the company has helped over 200 clients run their businesses more effectively.

PENNI PIKE, KEY ADVISOR

Having worked closely with Sir Richard Branson and supporting him throughout the growth of the Virgin brand, Penni knows all there is to know about supporting busy entrepreneurs. She has used her expert knowledge and experience to help Time Etc build the ultimate business assistant service.

